

Presentation Skills For Leaders The Language of Leadership



A comprehensive day-long, in-depth workshop for
Managers • Leaders • Supervisors • New and Emerging Leaders

Tuesday 6 March 2012 / 9.30am – 4.30pm / Cost \$295 + GST
State Library of Western Australia, Perth

What do Steve Jobs, Sir Winston Churchill, Richard Branson, and Barack Obama do that makes them such effective speakers and leaders?

An important part of leadership is having a strong vision and purpose, and demonstrating these through actions and leadership style. Equally important in leadership is the ability to communicate this purpose and vision to the organisation and staff in a confident and persuasive manner.

Leaders can be knowledgeable,

competent in their work and have clarity, but struggle if they can't clearly articulate and present their ideas and vision to those who need to hear it.

The ability to speak and present like a leader, and earn the trust and commitment of staff and colleagues are essential to those in a leadership position. It's essential to be able to influence the audience and bring them to the speaker's point of view.

This workshop gives Managers, Leaders, Supervisors, and New and Emerging Leaders high level presentation skills that allows them to influence, connect and engage with their audience. Participants will learn the key skills and traits that effective leaders use to gain the trust and respect of the audience.

Key skills covered

- **How to communicate with the right emotion**
The right attitude, congruence, honesty and authenticity are essential.
- **How to use body language**
Powerful and purposeful gestures and your non verbal language convey over half of the message
- **How to build rapport and connection**
Connection, trust and rapport are needed to sell a message.
- **How to respond well to questions and probing**
The inability to answer questions or poor responses can destroy a presentation.
- **How to create one big message**
Clarity of message and purpose amplifies a presentation.
- **How to create a memorable and influential message that will have impact**
The power of influence and persuasion is integral in leadership.
- **Effective use of PowerPoint and other audio visuals as a leadership communication tool**
How to avoid practicing "death by PowerPoint"
- **How to present without notes**
Effective leaders speak extemporaneously and don't read from scripts.

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REGISTRATION

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Venue	State Library of Western Australia 25 Frances Street, Perth 6000 Midwest Room
Time	9.30 am to 4.30 pm
Investment	\$295 + GST
What's included	Morning and afternoon tea



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Biography

Peter Dhu, an experienced and acclaimed speaking trainer and coach for over 20 years, has helped thousands of people overcome their fear of speaking and become more confident and effective in the delivery of their presentations.

"The ability to speak convincingly to others - to compel them - has to rank as one of the most important skills in business and in life, yet it's one skill that few have".

— Jim Gray

His style is inspirational. He uses his own story of adversity mixed with experiential learning, example and theory and customises it for all learning styles. A medical scientist by profession, Peter has also studied extensively in the area of business and leadership, culminating in his Masters of Business and Administration and Diploma in Professional Coaching.

Peter has extensive experience in the area of business communication, presentation skills and personal effectiveness. Before starting his own consulting business he worked for the WA Health Department for 30 years in senior positions. While there, Peter managed the Organ Donation Agency, one of the state wide health programs.

He also represented the department on many state and national committees and working parties. High level business communication skills, including presentations, media interviews, writing speeches, negotiation and networking were essential in Peter's success in these roles.

"If your actions inspire others to dream more, learn more, do more and become more, then you are a leader"

— John Quincy Adams

"The art of communication is the language of leadership."

— James Humes

**Space is Limited
Register Today!**

REGISTRATION

Name of Participant _____

Phone Number _____ Email _____

Address _____

Return to: Peter Dhu at peterdhu@bigpond.net.au
or 115 Tower Street, West Leederville WA 6007 or Fax 08 6314 1620

On receipt of your registration I will send out a tax invoice for payment before the workshop.
Payment can be made via cheque, money order, EFT bank transfer or via credit card using PayPal.